

LOOK BOOK AW16



AVON

INTRODUCTION



“AW16 marks a step change for Avon fashion as we move into designer partnerships with the launch of the T by Tabitha Webb collection. The range includes stylish handbags and accessories in oxblood red which we anticipate will be a staple part of every fashionista’s wardrobe. Avon is also revolutionising denim on the high street with the launch of Jeanetic – the latest denim look innovation.

“We have seen a real denim resurgence in the last few years and a shift into comfortable fashion with the growth of Athleisure. We really wanted to highlight the beauty of movement in our creative with this collection, especially in a fast moving world, we all want to look and feel good as we transcend from day to night. we’re offering something new and different to the high street by giving our customer the stylish look of denim with the comfort of jogging bottoms, making you feel like anything is possible.

“We have also been inspired by the key runway trends for AW16 including leopard print outerwear for those cold nights, day time florals to catch some winter sun and glam sequins for that special night out. Finish the look with our dimondesque jewellery range to stay ahead of the fashion pack.”

Lucy Scott, UK Style Director

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T TABITHA WEBB



Oxblood Purse
£30



Oxblood Handbag
£80



Oxblood Weekender
£90



Morwenna Umbrella
£20



Silk Scarf
£30

INTRODUCING JEANETIC

It's time to experience the look of jeans with the comfort of joggers. Immerse yourself in the new innovation that offers unique style and comfort, fabric that moves with your body and feels soft against your skin. With x4 times more stretch than traditional jeans, this authentic denim look fabric is knitted for maximum comfort. The diverse product range is available in a variety of fits that can be worn with either trainers or heels. The high performing fabric with 100% regain will take you from day to night, so what are you waiting for? We say it's time to step into your comfort zone with this half-denim, half-jogger hybrid.

#ITSINYOURJEANS



Western Jacket - Azure
£35

T-Shirt Dress - Azure
£24

Pocket Detail T-Shirt
£10

Slim Leg Jeans - Azure
£26

Slim Leg Jeans - Noir
£26

Denim-look
Chambray Shirt
£20

Suede-look Skirt
£24

DRESS FOR THE WEEKEND



Makayla Leopard Print Scarf
£12



Isabelle Mesh Watch
£20



Allison Premium Tote Bag
£30



Makayla Leopard Umbrella
£10



Makayla Leopard Print Ballet Shoes
£25

GET THE PARTY LOOK



Faux Leather Front Treggings
£22



Sleeveless Sequin Tunic Dress
£25



Batwing Sequin T-Shirt
£22



Beverley Giftset with Swarovski Crystals
£15



Body Illusions Rose Gold
Sparkle Leggings
£19



Victoria Initial Bracelet
£10



Hattie Diamondsque Ring Set
£20



Jaimilynn Gift Set
£10

WRAP UP IN STYLE



Reversible Waiscoat
£28



Leopard Padded Coat
£40



Monochrome Striped Waterfall Cardigan
£25



Makayla Reversible Leopard Cape
£22



Black Pin Tuck Treggings
£20



Chandra Riding Boots
£50



Jaylynn Cross Body Bag
£10

WINTER ESCAPE



Artisan Print Maxi Dress
£25



Corinne Floral Scarf
£10



Corinne Floral Tote Bag
£20



Corinne Floral Purse
£15

AVON
Body
ILLUSIONS



Club Caliente 3-in-1 Swimsuit
£24



Boho Style Tunic Top
£20

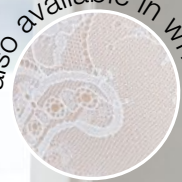


Belle Lace Bra
£15

Belle Lace Briefs
£8

CHILL OUT

also available in white



Burnout Floral Bra
£14



Burnout Floral Briefs
£8



Leopard Print Smoothing Vest
£15



Leopard Print Smoothing Briefs
£14



Noella Button Front PJs
£16



Denim Loungewear PJs
£18

AVON

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prices please contact:

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Stockist details:

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Avon Representative



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