

At Avon, we believe in a world where women and girls can live a life free from violence and abuse.

One in three women will be a victim of violence in her lifetime. At Avon, we see every woman as a person – not as a statistic – and each instance of violence is one too many. The paths that lead to these crimes often start at home and within relationships that should be sanctuaries of trust and love.

Avon, with the help of our Representatives around the world, has a legacy of working to end domestic violence and supporting victims and their families. We've donated more than \$60 million over the last decade to the fight.

But there is much more to do. That's why we're renewing our commitment to help end violence and abuse within relationships – whether it's physical, emotional or financial.

## WE'LL COMMIT OUR RESOURCES, OUR PEOPLE AND OUR ENERGY TO:

# **Encourage conversation:**

Violence against women and girls hides in the shadows of silence. We'll use our global voice to shed light on the many forms of violence against women and girls and discuss what needs to change in order to end it.

# **Provide information:**

We'll make sure that everyone we work with – our network of Representatives, employees, customers and partners – has the knowledge and information they need to recognize and respond to violence safely and on their own terms. We'll ensure they know what support is available and how to access these resources so they can make informed choices.

# **Improve support:**

People can only speak out and make change if they feel supported when they do. We'll work with local organizations to ensure women and girls have access to the support they need. And we'll convene global leaders and change makers to help make sure women and girls are understood, supported and fairly treated when they seek help or report abuse.

We know we can't do this alone. Change can only happen when the issue of relationship violence is addressed at every level of society. That's why Avon is working with global leaders, local partners and our network of Representatives around the world to ensure that women and girls, the men in their lives, and their communities as a whole, are aware, informed and supported in building a world where women and girls can live free from violence.

Join us.



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Read more about the Avon Promise to Help End Violence Against Women & Girls at

www.avoncompany.com/corporate-responsibility/womens-causes/violence-against-women-and-girls promise/

Beauty for a Purpose AVON