



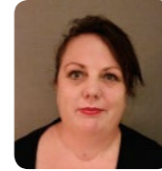
AVON
 The start of
*something
 new*



This is the Company

that puts mascara on lashes and food on tables, that fights wrinkles with one hand and Breast Cancer with the other. That knows the value of a perfect lip, but still opens its mouth and speaks out against Domestic Violence and for women's financial independence. This is the company that not only brings beauty to doors, but also opens them. The company that supports more than six million Representatives in approximately 70 countries. This is Avon. The company that for more than 130 years has stood for beauty, innovation, optimism and above all for women.

Say hello to the Avon family



Favourite Product



“ **Lucy Johnson**

I got made redundant mid 2016. I already enjoyed selling Avon as a Representative and am now an Advanced Coordinator and a member of President's Club. ”



“ **Grainne Smyth**
I achieved President's Club in my first year, reduced my full time hours with a view to leaving permanently. ”

Favourite Product



Favourite Product



“ **Vasi Vakil**
Two years after joining I'm in Bronze Plus of President's Club, a Leader and virtually debt free. ”



Favourite Product



“ **Rachel Clark**
The natural progression was Advanced Leadership. I love sharing my experience and earning at the same time. ”



Me:

Why Avon? _____



Favourite Avon Product: _____

A wonderful world of beauty

Personal Care

Everyday bath and body essentials for the whole family, at prices to match the supermarkets.



Hair Care

Who needs the salon when Avon haircare offers professional results at home, at everyday prices.



Make-Up

It's what we're famous for... fantastic quality make-up at affordable prices. It's like a candy store for grown-ups!



Fragrance

From premium parfums to everyday scents, there's an array of brands to suit every taste.



Skin Care

High quality, cutting-edge skincare for every age, every skin type, and every budget.



Fashion, Home & Kids

On-trend, great quality and value for money, our lifestyle store will surprise and delight.



*Ding Dong!
Avon calling*



my AVON 
store



Benefits for you to enjoy



Your Own Avon Online Shop

Have access to customers all over the country by opening your very own **free** online store. Promote your shop – tell everyone! Customers can choose from a variety of payment and delivery options, including direct delivery from Avon – where you still earn.

Features of My Avon Store:

- ✓ Quick and easy to set up and personalise
- ✓ Easy to share through social media and email
- ✓ Variety of payment and delivery options

Benefits to you:

- ✓ Your store will be unique
- ✓ Earn from customers all over the country
- ✓ Work your business, your way

When I sell over £....., I can earn 25% (Higher Order Value, HOV) =customers (approximately)

When I sell over £....., I can earn 20% (Minimum Order Value, MOV) =customers (approximately)



Pick and Mix

EASY TO SHARE AND MEET NEW PEOPLE.

Take your pick from the many ways to run your own business.



SELL TO FRIENDS, FAMILY AND WORK COLLEAGUES

Show the brochure and share your online store to people who already know and trust you.



COVER SOME HOMES

Serve customers on an area allocated to you.



OPEN AN ONLINE STORE

Your customers can shop whenever and however they want through your easy-to-shop, personalised store.



TRY SOCIAL SELLING



Attract even more customers through the use of social media.



PRACTISE NETWORKING

Carry a brochure and business card wherever you go. Anytime, anywhere, always ask.



HOLD A PARTY

Customers love to see and try our products. This is the best way to show off our extensive range.

Next steps...



1. My Representative agreement

Please visit www.avon.uk.com/keyinfo



Here you will find more information relating to your business, including the current administration fee and our returns process.

First Order Limit

Account number

2. Let's open your online store now!

Please visit www.avon.uk.com/myavonstore



Store name

Getting started

Who do I know? Who can I contact?

Name



Name



Where do I go?

Places I visit:

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Homes to cover:

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TOPTIP:

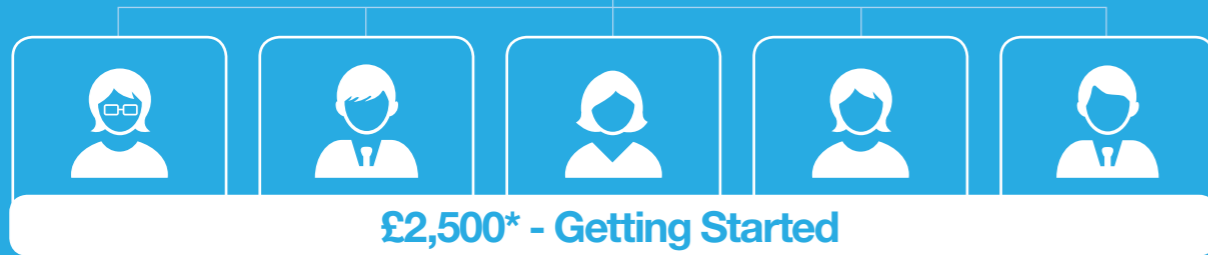
Always keep a brochure and details of your Avon store on you. You never know who you might meet.

Share via Social media





Increase your earnings by building a team of Representatives



*Potential annual earnings are based on assumptions

*It is illegal for a promoter or participant in a trading scheme to persuade anyone to make a payment by promising benefits from getting others to join a scheme. Do not be misled by claims that high earnings are easily achieved.

You can earn even more with Fast Start Programme

Here's how it works



Who will I share my Avon journey with?

Let's get you started right now!

- | | |
|---------|---------|
| 1. | 5. |
| 2. | 6. |
| 3. | 7. |
| 4. | 8. |

Find out how much you can earn.

For more information visit www.avon.uk.com/faststart



My first campaign plan

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

Deliver my first brochures
 Share My Avon Store
 Visit Social Media Centre
 Place my first regular order online

Choose demonstration items from First Look
 Receive my first delivery
 Deliver to my customers
 Pay Avon and pay myself

TOP TIP:
Use the Avon provided ads to promote your online store via social media.

What can I earn?

By:  01

 How many friends will I see? _____

 How many people will I share my online store with? _____

 How many homes will I visit? _____

 How many places will I visit? _____

If I do this, what can I earn?

_____ Potential customers

_____ Potential team members

£ _____ Potential sales

£ _____ Total potential earnings for me!



We're confident you're going to be great!

My regular order dates:

Campaign	Online date	Delivery date

Contact details:

Other events:

www.avon.uk.com

AVON